

Kent Gardens PTA Spring Spectacular

Featuring a Carnival and 5K run
and 1K Fun Run/Walk

Saturday, March 23, 2018
9:00 am

Kent Gardens Elementary School
1717 Melbourne Drive, McLean



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- WHAT:** **Back by popular demand—the Kent Gardens PTA Spring Spectacular!**
The event features a 5K course throughout the Kent Gardens neighborhood, a Fun Run and a post-race festival with games, music, food and FUN!
- WHY:** Spring Spectacular proceeds benefit Kent Gardens Elementary School PTA. Proceeds help purchase laptops our students, provide teacher training and state-of-the-art educational materials for classrooms, award scholarships so all students can participate in school activities, and much more.
- WHO:** Participation in the Spring Spectacular is open to EVERYONE—Kent Gardens students, family members, neighbors, runners, and more. All are welcome and encouraged to join this fun family day!
- WHEN:** The event will be held on Saturday, March 23. The 5K will begin at 9:00 am, with the 1K Fun Run/Walk following at 9:30 am. A post-race carnival featuring food, games and fun will take place immediately following the race.
- WHERE:** The Spring Spectacular begins and ends at Kent Gardens Elementary School, 1717 Melbourne Drive, McLean, VA 22101.
- PRICE:** \$30 Early Bird Registration (through February 15, 2019)
\$35 February 16 through March 25, 2018
\$40 On-Site Race Day Registration
\$20 Fun Run (includes shirt)
\$15 Carnival Entry Only
**Carnival entry is included with all 5k and Fun Run registrations*
- SPONSORS:** Various sponsorship opportunities are available. In-kind contributions and raffle donations are also welcome.
- CONTACT:** Please contact Bethany Nguyen (KGPTAPresident@gmail.com), Elise Moss (epuzzled@yahoo.com) or Jackie Shepard (kgpresidentemeritus@gmail.com)

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PLATINUM SPONSOR: \$2,000

- Company name listed as Platinum Sponsor on all event materials
- Company logo positioned prominently on the FRONT of all t-shirts distributed to runners
- 6' foot display table on race day/at post-race carnival for company to exhibit, sample products, or distribute give-aways
- Recognition as a Platinum Sponsor and link to company website from the event website
- Opportunity to provide race volunteers (in company attire) at mile markers and other locations
- Company name included in all press releases and PSAs
- Recognition as Platinum Sponsor on race day (throughout pre-/post-race announcements)
- 6 complimentary race registrations

GOLD SPONSOR: \$1,000

- Company name listed as Gold Sponsor on all event materials
- Company logo positioned *prominently* on the back of all t-shirts distributed to runners
- 6' foot display table on race day/at post-race carnival for company to exhibit, sample products, or distribute give-aways
- Recognition as a Gold Sponsor and link to company website from the Spring Spectacular website
- Opportunity to provide race volunteers (in company attire) at mile markers and other locations
- Company name included in all press releases and PSAs
- Recognition as Gold Sponsor on race day (throughout pre-/post-race announcements)
- 4 complimentary race registrations

SILVER SPONSOR: \$750

- Company name listed as Silver Sponsor on event materials
- Company name positioned on the back of all t-shirts distributed to runners
- 6' foot display table on race day/at post-race carnival for company to exhibit, sample products, or distribute give-aways
- Recognition as a Silver Sponsor and link to company website from the event website
- Opportunity to provide race volunteers (in company attire) at mile markers
- Company name included in all press releases and PSAs
- Recognition as Silver Sponsor on race day (throughout pre-/post-race announcements)
- 2 complimentary race registrations

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BRONZE SPONSOR: \$500

- Company name listed on event materials
- Company name positioned on the back of all t-shirts distributed to runners
- 6' foot display table on race day/at post-race carnival for company to exhibit, sample products, or distribute give-aways
- Recognition as a Bronze Sponsor and link to company website from the Spring Spectacular website
- Opportunity to provide race volunteers (in company attire) at mile markers
- Recognition as Bronze Sponsor on race day (throughout pre-/post-race announcements)

NON-PROFIT PARTNER: \$250

- Organization name listed on event materials
- Display table on race day/at post-race carnival for organization to exhibit, sample products, or distribute give-aways
- Recognition as Non-Profit Partner and link to organization website from the Spring Spectacular website
- Opportunity to provide race volunteers (in company/organization attire) at mile markers
- Recognition as Non-Profit Partner on race day (throughout pre-/post-race announcements)

IN-KIND DONORS:

We are actively seeking prize and in-kind donors to provide prizes and raffle items to be awarded throughout the day. If unable to support the event with a financial contribution, we hope companies offering or having access to attractive products and services (restaurant meals, spa treatments, event tickets, hotel stays, gym memberships, gift certificates, etc.) will consider donating a prize.

Organizations providing in-kind donations will receive a display table on race day/at post-race carnival, recognition as an in-kind donor on race day (throughout pre-/post-race announcements), and listing on event website.